

The Scholastic Classroom & Community Group and the Rochester Area Literacy Council Invite you to a Professional Learning Event!

Motivation to Read in the Age of Common Standards

featuring keynote speaker Dr. Linda B. Gambrell

When: Thursday, October 29, 2015

Time: 4:30PM - 8:00PM

Where: St. John Fisher College
Cleary Auditorium
3690 East Avenue
Rochester, NY 14618

Cost: \$35.00 RALC/NYSRA
\$50.00 Non-members
\$25.00 Students
\$75.00 Walk-ins

A light supper will be provided!

Motivation to Read in the Age of Common Standards

This session describes research-based best practices that are consistent and supportive of Common Standards for high quality literacy teaching and learning. Best practices that provide the foundation for effective literacy instruction and support the development of motivated and strategic readers will be shared. Motivational strategies and techniques that support engagement in authentic literacy tasks and critical thinking will be highlighted.



Certificate for professional development will be handed out!

Dr. Linda B. Gambrell

is a Distinguished Professor of Education in the Eugene T. Moore School of Education at Clemson University and the Past President of the International Reading Association (IRA), presently International Literacy Association. Dr. Gambrell served as a member of the Board of Directors of the IRA from 1992-1995 and, in 1998, she received the IRA Outstanding Teacher Educator in Reading Award. In 2004, she was elected to the Reading Hall of Fame.



Dr. Gambrell began her career as an elementary classroom teacher and reading specialist. Her current research interests are in the areas of reading comprehension strategy instruction, literacy motivation, and the role of discussion in teaching and learning. She has written books on reading instruction and published articles in journals such as *Reading Research Quarterly*, *The Reading Teacher*, *Educational Psychologist*, and *Journal of Educational Research*. She is coeditor of *Literacy Teaching and Learning* and serves on the editorial advisory boards of *Reading Research Quarterly*, *Journal of Literacy Research*, and *Reading Research and Instruction*.

**The Scholastic Classroom & Community Group and the Rochester Area Literacy Council present
Dr. Linda B. Gambrell: Motivation to Read in the Age of Common Standards**

Name: _____ **District/Position:** _____

Mailing Address: _____

Email (Required): _____

Payment: Check (Enclosed & payable to RALC) District Purchase Order

Please return this form by Monday, October 26, 2015 to Karen Speciale at:
600 Pardee Road, Rochester, NY 14609, or email karen_speciale@eastiron.monroe.edu