

**Rochester Area Literacy Council & Scholastic Present**  
www.rochesterarealiteracycouncil.org

**Thursday, Nov. 2**  
**4:30 pm to 7:30 pm**  
**St. John Fisher College**  
**Clearly Auditorium**



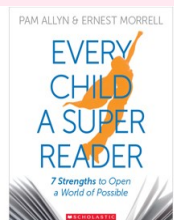
**Dr. Ernest Morrell**  
***Every Child A Super Reader:***  
***7 Strengths to Open a World of Possible***

**Every child deserves the opportunity become a 24/7/365 super reader! Our 7 strengths model, built on a social-emotional framework that honors children's interests, cultures, and stories, builds a hopeful, kind, and literature rich community of learners in which teachers can cultivate super readers who read with joy, stamina, and purpose, who believe in themselves and others, and who are ready for college, career, and civic engagement.**

**Website - <http://english.nd.edu/people/faculty/morrell/>**

**Ernest Morrell** is the Coyle Professor of Literacy Education and Director of the Center for Literacy Education at the University of Notre Dame. He was formerly the Macy Professor of English Education and Director of the Institute for Urban and Minority Education (IUME) at Teachers College, Columbia University. In 2015, 2016, and 2017, Ernest was ranked among the top 100 university-based education scholars in the Annual EdWeek RHSU Edu-Scholar Public Influence Rankings. Ernest is also the recipient of the 2017 Divergent Award for Excellence in 21<sup>st</sup> Century Literacies. Ernest has written more than 80 articles and book chapters that have appeared in many professional publications. He has authored eight books including *New Directions in Teaching English*, *Doing Youth Participatory Research*, *The Art of Critical Pedagogy*, *Critical Literacy and Urban Youth*, and *Critical Media Pedagogy: Teaching for Achievement in City Schools*, which was awarded Outstanding Academic Title for 2014 by Choice Magazine of the American Library Association. Ernest has earned numerous commendations for his university teaching including UCLA's Department of Education's Distinguished Teaching Award. He received his BA in English Literature from the University of California at Santa Barbara, and his teaching credential, his MA and his PhD in Language, Literacy, and Culture from the University of California, Berkeley where he was the recipient of the Outstanding Dissertation award in 2001.

**ALL of RALC Reads!**



**Join us for a lively discussion of Ernest's book,**  
***Every Child A Super Reader.***

**WHEN:** Thursday, Oct. 26 at 4:45-5:45 pm

**WHERE:** Barnes & Noble, Pittsford

**WHO:** Anyone who reads Ernest's book

**FREE BK:** First 20 people who register for this event AND commit to the book club

**\* You may order your own book with the accompanying Scholastic order form, but you must ship to a school.**

- Register by Oct. 30**
- **RALC Member Fee: \$40**
  - **Non-member Fee: \$55**
  - **Student Fee: \$25**
  - **Walk-in fee for all: \$75**

**Ernest Morrell presents, "Every Child A Super Reader"**

***Return Soon! First 20 Receive Free Book w/Bk Club Obligation or Return by Oct. 30***



Name \_\_\_\_\_ District & Bldg. \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Cell Phone \_\_\_\_\_

Payment: ☐ Check (to RALC) ☐ Pay at the Door ☐ District Purchase Order

***YES! I want to participate in the book club & receive a free copy of Ernest's book, if I am one of the first 20 registrants. (You will be notified either way.)***

**Email or mail this form to Karen Speciale - 600 Pardee Road, Rochester, NY 14609**  
**[karen\\_speciale@eastiron.monroe.edu](mailto:karen_speciale@eastiron.monroe.edu)**